

CRAZY for walking participation sponsorship packages

DIAMOND

Diamond/Main Sponsor: Walking team, support team & project management R500 000

- Project Management
- Team Captain
- Financial Coordination
- Sponsorship & Accommodation Coordination
- Wellness Speaker & coordination of mental health speakers
- Branded T-shirts, Fleece tops, hats
- 1 x main athlete/walker for 5 weeks (Accommodation, Meals, Travel)
- Team Manager for 5 x weeks (Accommodation, Meals, Travel)
- General Assistant for 5 x weeks (Accommodation, Meals, Travel)
- Crazy for walking branded Vito bus
- Crazy for walking branded Ford Ranger
- Sponsored Caddy/Vito bus
- Happiness HELPS Mental Wellness concept
- Marketing & Publicity by PR Consultant
- Design of campaign logo, stationary, website
- Management of social media pages



PLATINUM

Platinum Sponsor: R50 000

- 5 x Walkers for 1 week (Accommodation, meals, travel for 5 days, 6 nights)
- Branded T-shirts, Fleece jackets, hats
- Exercise plan & management of walking team
- Marketing & Publicity by PR Consultant
- Company logo on all branded vehicles, signage, marketing material, social media & website

GOLD

Gold Sponsor: R20 000

- 2 x Walkers for 1 week (Accommodation, meals, travel for 5 days, 6 nights)
- Branded T-shirts, Fleece jackets, hats
- Exercise plan & management of walking teams
- Marketing & Publicity by PR Consultant
- PR value – Company name mentioned in all PR articles (print & broadcast media)
- Company logo on social media & website

SILVER

Silver Sponsor: R10 000

- 1 x Walker for 1 week (Accommodation, meals, travel for 5 days, 6 nights)
- Branded T-shirts, Fleece jacket, hat
- Exercise plan & management of walker
- Marketing & Publicity by PR Consultant
- PR value – Company name mentioned in all PR articles (print & broadcast media)
- Company logo on social media & website

RUBY

Ruby Sponsor: R5 000

- Goodwill sponsorship
- Company logo on social media & website

